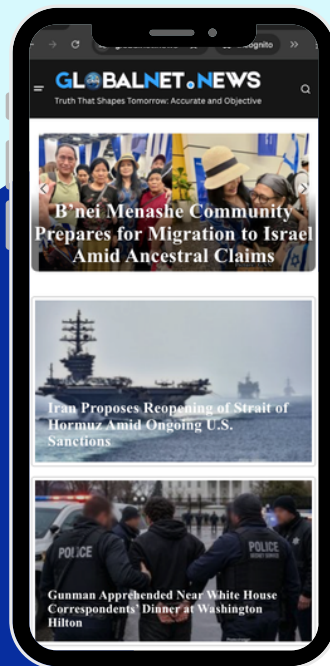
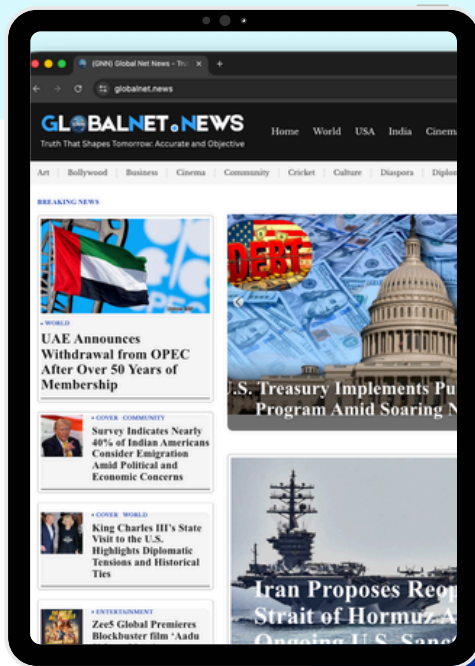
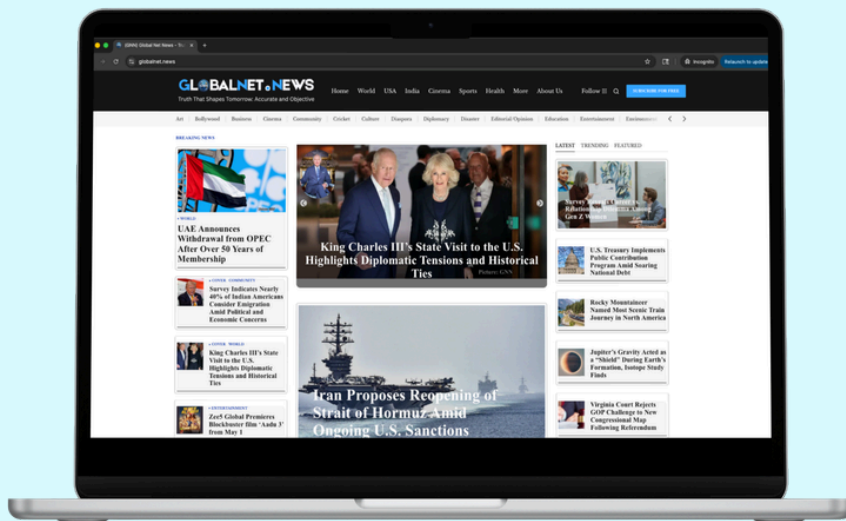


# Media Kit 2026

www.globalnet.news



# About Us



In a world of constant connectivity, globalnet.news (GNN) serves as a vital bridge between global events and human impact. We go beyond traditional headlines to offer deep insight into the breakthroughs, cultural milestones, and grassroots movements shaping our lives. By providing context to the noise of the information age, we illuminate the full spectrum of the human experience - from technological marvels to untold stories of courage.

Our mission is rooted in journalism with a conscience, designed to transform news into a force for good. We provide a platform for diverse voices, citizen journalists, and changemakers to spark meaningful dialogue and foster a community built on equity and hope. At GlobalNetNews, every story is an invitation to participate, ensuring that connection becomes a true catalyst for a more compassionate and resilient world.



# Our Target Audience

Global Net News serves the South Asian American community, the fastest-growing and most dynamic minority demographic in the United States. Driven by consistent migration and deep civic integration, this population is projected to expand significantly throughout this millennium. For partners, this represents a unique opportunity to engage a loyal audience that is increasingly defining the American cultural and social landscape.

Our readership is defined by unparalleled success in the nation's most vital sectors, including Technology, Academia, and Hospitality. This impact is most profound in healthcare, where Indian American physicians treat one in seven patients nationwide. By delivering high-quality journalism, we have become the trusted news source for these high-achieving decision-makers and innovation leaders.

Beyond professional prestige, our audience represents a highly educated market with immense, upwardly mobile purchasing power. As the most affluent Asian-American group, this community offers a trajectory of economic growth that is vital for brands seeking long-term profitability. Partnering with us provides exclusive access to a sophisticated demographic set to shape the American economy for decades.

# Traffic & Audience Insights

## Unmatched Reach and Engagement

Global Net News has established itself as a leading digital platform for news and information, delivering high-quality content to a global audience. Our consistent traffic growth, strong engagement, and high visibility on search engines make us an ideal partner for advertisers looking to connect with an engaged readership.

### Key Traffic Metrics:

- Total Daily Unique Users: 10k – A large and loyal readership that regularly visits and interacts with our platform.
- Average Google Search Position: 1st Page – Our SEO strength ensures that our content consistently ranks on the first page of Google search results, increasing organic reach.
- Weekly Newsletter Distribution: 200,000+ Subscribers – Our targeted newsletter campaign reaches an extensive audience every week, providing a direct line to engaged readers.



## Global Audience Reach

Our readership spans across multiple continents, with the United States contributing to nearly 40% of our total engagement, followed by India at 20%, and the United Kingdom at 12%. Canada, Australia, and Malaysia also make up a significant portion of our traffic, collectively accounting for over 10% of total user interactions. Additionally, our platform attracts readers from Germany, Singapore, Kenya, and the Netherlands, reinforcing our strong global presence. This diverse audience ensures advertisers can effectively target key international markets while maintaining localized relevance.

## Social Media Engagement

GNN extends its reach beyond the website through a strong presence across major social media platforms. Our content drives meaningful conversations on Facebook, engages visually through Instagram, keeps audiences informed in real time on Twitter (X), and fosters professional discussions on LinkedIn. Through a strategic mix of news updates, interactive discussions, and multimedia content, we ensure maximum visibility and engagement for our audience and advertising partners.



## Why Advertise with [www.globalnet.news](http://www.globalnet.news)?

- **High Visibility:** First-page ranking on Google ensures prominent exposure for advertisers.
- **Engaged Audience:** With over 1.1 million interactions annually, our platform fosters strong user engagement.
- **Diverse Readership:** Our global reach spans multiple continents, allowing for precise ad targeting.
- **Social Media Amplification:** Multi-platform exposure increases brand visibility beyond traditional digital advertising.
- **Direct Access:** Weekly newsletters with over 200K subscribers provide a personal touchpoint for brands.

# Get The Results That Matter To You

In addition to our daily readership online, The Global Net News reaches nearly 40,000 subscribers in the United States and abroad through our weekly e-news blast. We are a fast growing online portal with hundreds of thousands of hits every month.

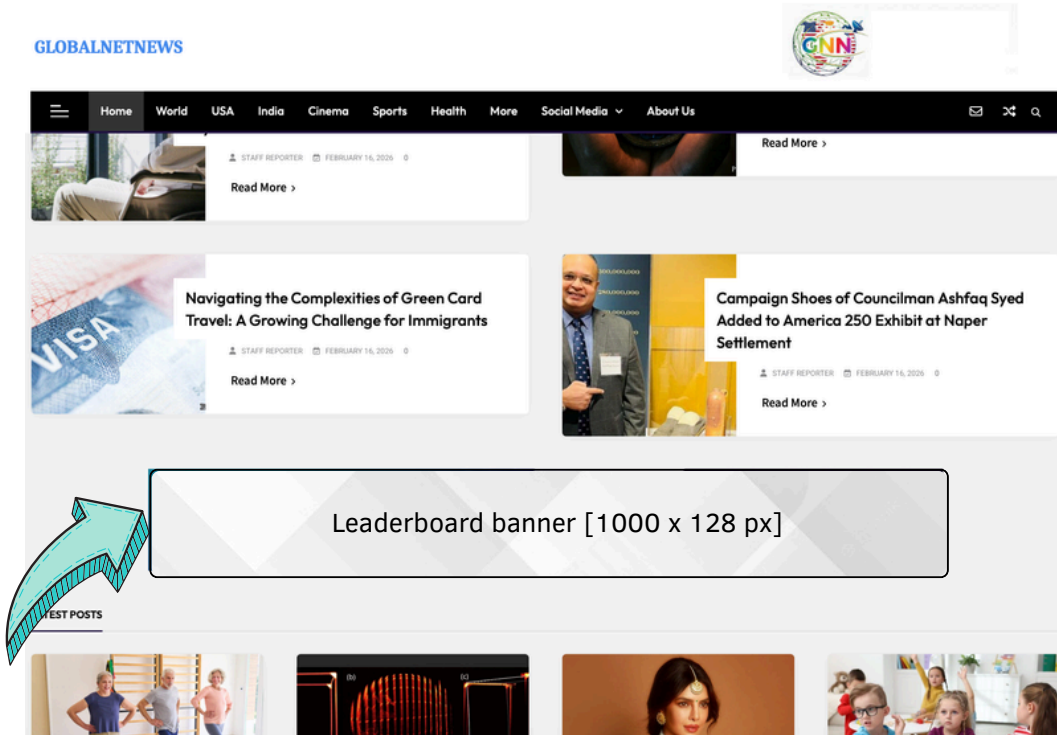
Stories, Advertorials and Advertisement placed on The Global Net News reaches tens of thousands of readers of this highly successful Indian American community and others across the United States and abroad.

We are able to provide you with a powerful platform to reach the news about your leadership, innovations, discovery and business acumen, through our fast growing and reliable web portal. We are excited to be part of your mission profiling you in globalnet.news, help making the world know about your mission/vision through [www.globalnet.news](http://www.globalnet.news).

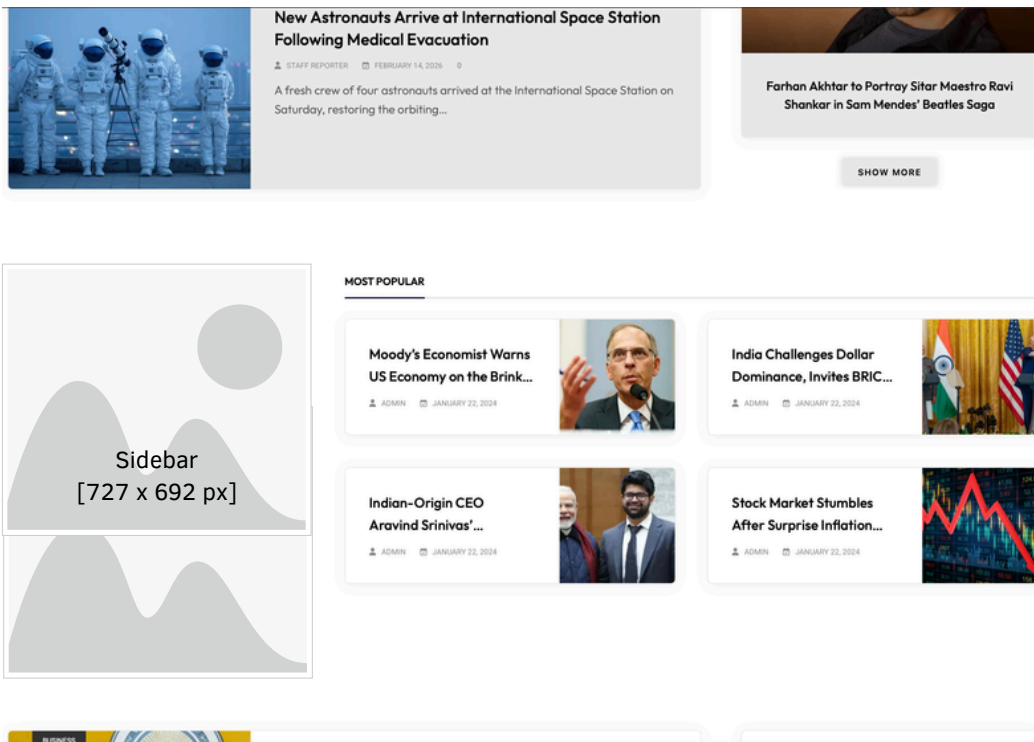


# Advertisement Rate Card

Leaderboard banner [1000 x 128 px]



Sidebar [727 x 692 px]



# Advertisement Rate Card

## Video Ad



**New Astronauts Arrive at International Space Station Following Medical Evacuation**

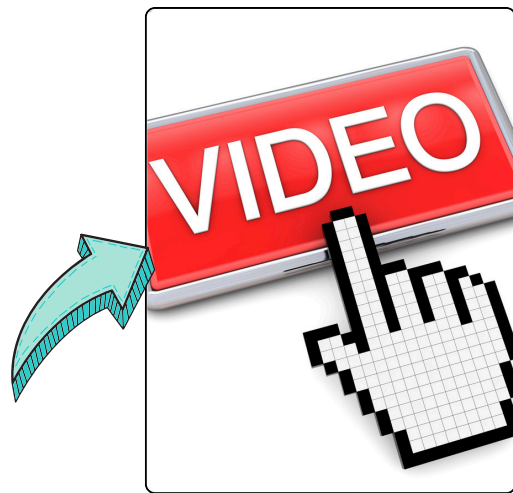
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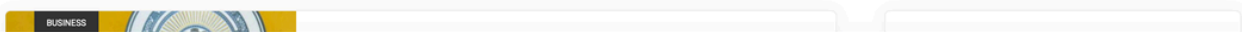
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# Monthly Ad Rates

Type	Specification	Monthly Rate	Discount
Leaderboard Banner	1000 x 128 px	\$1500	10% (3 months)
Sidebar Ad	727 x 692 px	\$1000	5% (3 months)
Video Ad	10-15 seconds	\$2000	5% (3 months)

# Special Weekly Ad Rates

Type	Specification	Weekly Rate
Leaderboard Banner	1000 x 128 px	\$500
Sidebar Ad	727 x 692 px	\$300
Video Ad	10-15 seconds	\$700





globalnet.news

# Contact Us And Connect With Your Audience

Reach out to us about your needs and plans. We will work with you to make a unique plan that will meet your needs and values.

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